

+36 203 480 781 💊

contact@zsofiaszaka.co.uk

- linkedin.com/szarkazsofia/ in
 - zsofiaszarka.co.uk 🏫
 - Europass CV

DIGITAL LEARNING EXPERIENCE DESIGNER

E-learning professional with 14 years of global experience in the private sector, designing selfpaced and blended learning solutions for digital and print.

LANGUAGES

HUNGARIAN – native ENGLISH – fluent FRENCH – basic SPANISH – basic

SOFT-SKILLS

Highly organised. Analytical. Problem-solver. Proactive. Independent. Client-facing. Visual-focused. Team-player. Tech-friendly.

TECHNICAL SKILLS

Articulate 360, Rise, Adobe Captivate, Adapt Learning, Nexius, MS Office, SCORM/AICC, HTML/XML, TinCan API

GRAPHICS SKILLS

Expert

Adobe Photoshop, InDesign, Audition

Intermediate

Adobe Premier, Illustrator, AfterEffects, Carrara 3D, Google SketchUp,

WORK EXPERIENCE

Instructional Designer [Consultant, FTC] IFRC (Remote/Budapest) Feb 2021 - Feb 2022

I had the amazing opportunity to work with IFRC's Disaster Response Training Team on two courses: Induction to IFRC Operations and Survey Design. [PORTFOLIO] #INGO #humanitariantraining #IFRC #video #articulaterise #endtoend #projectmanagement

Digital Learning Designer [Freelance] (Remote) 2017-

Since 2017, I've been working as a freelance ID and course developer. My clients in 2020-21 included NLRC (NL), Dell (US), Glanbia (IE), Navigate Response (UK), AlzBetter (US). #INGO #healthcare #IT #endtoend #projectmanagement

Digital Learning Designer [Consultant, FTC] Amadeus (Nice, France) 2018-2019

I've joined Amadeus in a consultant role, for an eight-month FTC to create a set of digital learning resources on newly released software for Amadeus' airline clients. [PORTFOLIO] #endtoend #projectmanagement #articulatestoryline #audio #softwaretraining #blended #templates #aviation

Instructional Design Specialist [Consultant]

Alvanon/MOTIF (Hong Kong) 2017-2018

Working with pioneers and global experts in the fashion industry on a variety of subjects, I designed and developed courses for MOTIF's off-the-shelf content library. [PORTFOLIO] #articulaterise #video #storyboarding #vendormanagement #qualitycontrol #teamwork #templates #fashionindustry #apparel

Senior Instructional Designer [FTC]

Peak Pacific Ltd (Hong Kong) 2016-2017

With PPG I was based in **Cathay Pacific City**, leading the ID Team as we re-designed the airline's online training and introduced many alternative approaches, including the use of explainer videos and mobile apps. [PORTFOLIO*]

#articulate #adapt #explainervideo #storyboarding #jobaid #technical #teammanagement #teamwork #visualdesign #templates #aviation



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INTERESTS

trail running, cycle touring, alternative travelling, nature, fringe theatre, sociology, psychology, literature

Instructional Designer / Content Developer

PHM Group Ltd. (London, UK) 2013-2015

Working on the **Ford** Account at PHM, my responsibilities ranged from instructional design and e-learning development to UX, UI and creative design. [PORTFOLIO↗]

#endtoend #captivate #application #storyboarding #UX/UI #jobaid #teamwork #localisation #templates #softskill #technical #automotive

Marketing Assistant / Instructional Designer

Organica Water (Budapest, Hungary) 2010

[via KVG] In 2010, I worked in close cooperation with the company leaders at Organica and the US-based marketing a new set of presentations and educational materials (both digital and print). [PORTFOLIO/]

#marketing #PPT #instructionaldesign #teamwork #presentation #infographics #wastewater #technical

Instructional Designer / Content Developer

KVG Konvergencia Kft. (Budapest, Hungary) 2008-2011

At KVG I created bespoke learning materials for international clients, both in a commercial environment and for the higher education sector. [PORTFOLIO2]

#finance #petrol #Veolia #softwaretraining #softskills #complience #blended #instructionaldesign #teamwork #technical #LMS #highEd

EDUCATION

Visual Communication / Teacher of Visual Arts

Eszterhazy Karoly College (Eger, Hungary) 2004-2008

BA, Summa Cum Laude

Political Science and Public Policy

Corvinus University (Budapest, Hungary) 2006-2010

ISS University of Oslo, 2010 (full scholarship)

BA, post-graduate degree

Television Journalism

Metropolitan University of Budapest (Hungary) 2009-2010

BA, post-graduate degree