

## DIGITAL LEARNING EXPERIENCE DESIGNER

E-learning professional with over 18 years of international experience in the private and non-governmental sectors, specializing in the design of self-paced and blended learning solutions across digital and print formats.

I excel in roles that demand versatility and thrive on bridging gaps between disciplines. Whether it's visual design, instructional design, UX/UI, or course development, I enjoy contributing across these interconnected areas—bringing a holistic, learner-centred approach to creating impactful and engaging learning experiences.

## LANGUAGES

HUNGARIAN – native  
ENGLISH – fluent  
FRENCH – basic  
SPANISH – basic

## SOFT-SKILLS

Highly organised. Analytical.  
Problem-solver. Proactive.  
Independent. Client-facing.  
Visual-focused. Team-player.  
Tech-friendly.

## TECHNICAL SKILLS

Articulate 360, Rise, Absorb LMS, Adobe Captivate, Adapt Learning, Nexius, MS Office, SCORM/AICC, HTML/XML, TinCan API

## WORK EXPERIENCE

### Digital Learning Designer [Freelance]

(Remote) 2017-

Freelance Instructional Designer and Developer since 2017, working with clients including Dell (US), Navigate Response (UK), Glanbia (IE), SureSkills (IE), and AlzBetter (US).

*#INGO #healthcare #IT #endtoend #projectmanagement*

### Instructional Designer [Consultant, FTC]

Turn2Us (Remote/Budapest) Aug 2024 - Dec 2024

*#systemstraining* Developed online training modules for a UK charity's grants search and benefits calculators, using Absorb LMS.

### Instructional Designer [Consultant, FTC]

IFRC (Remote/Budapest) Apr 2023 - May 2024

*#INGO* Rejoined the IFRC to design and develop a foundational online course on Nature-based Solutions. [[PORTFOLIO](#)]

### Instructional Designer [Consultant, FTC]

BAIN (Remote/Budapest) Feb 2021 - Feb 2022

*#businessconsulting* Joined Ashley Keenan's multinational team at Bain, contributing to multiple concurrent projects in a fast-paced consulting environment. Endorsement available on [LinkedIn](#).

### Instructional Designer [Consultant, FTC]

IFRC (Remote/Budapest) Feb 2021 - Feb 2022

*#INGO* Collaborated with IFRC's Disaster Response Training Team to develop two courses: Induction to IFRC Operations and Survey Design. [[PORTFOLIO](#)]

### Digital Learning Designer [Consultant, FTC]

Amadeus (Nice, France) 2018-2019

*#systemstraining* Joined Amadeus on an eight-month fixed-term contract to develop digital learning resources for newly released software, supporting airline clients. [[PORTFOLIO](#)]

### Instructional Design Specialist [Consultant]

Alvanon/MOTIF (Hong Kong) 2017-2018

*#fashion* Designed and developed courses for MOTIF's off-the-shelf content library, collaborating with global experts and industry pioneers across a range of fashion-related topics.

[[PORTFOLIO](#)]

## GRAPHICS SKILLS

### Expert

Adobe Photoshop, InDesign,  
Audition

### Intermediate

Adobe Premier, Illustrator,  
AfterEffects, Carrara 3D, Google  
SketchUp

## INTERESTS

parenting, trail running, cycle  
touring, alternative travel, nature,  
fringe theatre, sociology,  
psychology, literature

## Senior Instructional Designer [FTC]

Peak Pacific Ltd (Hong Kong) 2016-2017

*#aviation* Led the Instructional Design team in **Cathay Pacific City** with PPG, redesigning the airline's online training and introducing innovative approaches such as explainer videos and mobile learning apps. [[PORTFOLIO](#)]

## Instructional Designer / Content Developer

PHM Group Ltd. (London, UK) 2013-2015

*#automotive* Worked on the **Ford** account at PHM, with responsibilities spanning instructional design, e-learning development, UX/UI, and creative design. [[PORTFOLIO](#)]

## Marketing Assistant / Instructional Designer

Organica Water (Budapest, Hungary) 2010

*#wastewater #startup* [via KVG] Collaborated closely with company leadership at Organica and the US-based marketing team in 2010 to develop a new suite of digital and print presentations and educational materials. [[PORTFOLIO](#)]

## Instructional Designer / Content Developer

KVG Konvergencia Kft. (Budapest, Hungary) 2008-2011

*#finance #higherEd* Developed bespoke learning materials for international clients across both commercial and higher education sectors. [[PORTFOLIO](#)]

## EDUCATION

### Visual Communication / Teacher of Visual Arts, BA

Eszterhazy Karoly College (Eger, Hungary) 2004-2008

### Political Science and Public Policy, PG

Corvinus University (Budapest, Hungary) 2006-2010

ISS University of Oslo, 2010 (full scholarship)

### Television Journalism, PG

Metropolitan University of Budapest (Hungary) 2009-2010

### Mental Health Consultant, PG

University of Pecs (Hungary) 2024-